

Hosted by Minato City's Industry Promotion Center, the tenth session of "GO GLOBAL" Chapter of France, a seminar where you can connect with key persons in the start-up ecosystem in countries around the world. Minato City's Industry Promotion Center aims to build a co-creation partnership platform together with embassies and ecosystems around the world, and as part of these activities, we are launching the "GO GLOBAL" seminar series. The objective is to support Japanese companies and start-ups in their global expansion based on collaboration with co-creation partners.



新しい世界を切り開くフレンチテックの世界と  
業大イベント“VIVA TECHNOLOGY”の様子



**ABOUT THE EVENT**

フランスに、その豊かな歴史と文化が持ちこたえ、産業界に、日々変わり続けるイノベーションを多く輩出してきています。近年フランスは進歩しても遅くなくイノベーション・スタートアップの発展にも力を入れています。最新のイノベーションとスタートアップ・エコシステムは誰にも負けません。毎週と交流を深めながら、自分自身のビジネスチャンスを広げていきます。

そのフランスを先見イノベーションと技術が育つフランスをここで見て上げれば、その実際のイノベーションの現場で自らスタートアップができるように目指しているのがこのイベントはメタインフォメーション・エコシステムについて学びながら、自らもその現場で自分自身のイノベーションを実現できる機会です。

**CONTENTS**

- フランスイノベーション「French Tech」とは？
- 業大イベント「VIVA TECHNOLOGY」
- 自分のスタートアップ企業、それ以外の挑戦をしよう！

フランスイノベーションの現場で、最新のイノベーションとスタートアップ・エコシステムについて学びながら、自らもその現場で自分自身のイノベーションを実現できる機会です。



**GO GLOBAL シリーズ**

港区立産業振興センター主催「GO GLOBAL シリーズ」では、世界各国でご活躍の方をお招きし、それぞれの地域に特化して、現地の概況や、日本企業/スタートアップとして進むべきビジネスチャンス、現地トレンドからの示唆、進出のポイントなどについて、生の声と最新の知見を共有いただきます。

Programme	Speakers (登録順)
<ul style="list-style-type: none"> <li>17:40～ 開場</li> <li>18:00～18:40 フレンチテックとエコシステム</li> <li>18:40～19:30 VIVA TECHNOLOGYでの経路説明</li> <li>19:30～19:40: 日仏スタートアップの各挑戦者講話</li> <li>19:50～21:00: 懇談会</li> </ul>	<ul style="list-style-type: none"> <li>NARA FRANCE: 特産 氏</li> <li>French Tech Tokyo: 鈴木 尚子氏</li> <li>日立製作所: 赤野由香里 氏</li> <li>日経新聞社: 上田 浩 氏</li> <li>AC Bioparc: 久保 直樹 氏</li> <li>FAOIL in Japan: 梶井 幸和子 氏</li> <li>モテレーター: Agorize 吉田</li> </ul>

※時間と内容が変化する可能性もあります。

**How to Join**

QRコード、または港区立産業振興センターのホームページ (<https://minato-sansin.com/>) の「コラボレーションイベントページ」からお申し込みいただけます。※ご参加には事前申込が必要です。

**Access**

〒108-0014 東京都港区立5丁目56番4号  
丸の内線 港区立産業振興センター11F  
ホール大 (※エレベーター上がって右側)

港区立産業振興センター総合受付  
TEL: 03-6435-0601  
WEB: <https://minato-sansin.com/>  
月～土・祝: 9:00 - 21:00  
日: 9:00 - 16:30

**GO GLOBAL 運営体制**

- 主催: 港区立産業振興センター・指定信用保証協会
- 共催: Agorize SAS、株式会社NARA FRANCE
- 協賛: 株式会社ケンカスコミュニケーション
- 後援: Business France フランス産業振興局長官直轄、is French Tech Tokyo、一般社団法人 金融対談機構の次子、全通役員・株式会社ジゴロイ (Agorize Japan)

■ Programs

The world of French Tech and the culminating event “VIVA TECHNOLOGY”.

In addition to its rich history and culture, France has produced many leading companies in various industries. In recent years, the French government has also focused on innovation and startup creation as a national policy. France has the largest innovation and startup ecosystem in the EU, and is transforming itself into a super innovation-oriented country while leveraging its history and culture. What is the innovation that supports France? What has pushed France to this point? How are French and Japanese startups taking on the challenges of actual innovation? This event is designed to learn about the French innovation and ecosystem, and to think together about the possibilities and potential that we can see as Japan.

- What is French innovation “French Tech”?  
Let's look together at the characteristics of French innovation and the background of how it has taken the world by storm!
- The culminating event “VIVA TECHNOLOGY”  
More than 150,000 people attended the event, exceeding the number of visitors to CES in the U.S!  
The potential of Japan as seen from the companies that exhibited and participated in the world's most advanced event!
- Let's learn about the challenges of Japanese and French startups!  
We will talk about Japanese startups that have challenged France and French tech companies that are challenging Japan from France!

17:40 - Doors open

18:00 - Starting

18:00 - 18:40: Frenchtech and the ecosystem

18:40 - 19:00: Experiences at VIVA TECHNOLOGY

19:10 - 19:30: Behind-the-scenes stories of each challenge of French and Japanese startups

19:50 - 21:00: Social gathering

21:00 - Estimated closing time

#### ■ Speakers

- ◆ NARAFRANCE: Ms. Kaoruko Hayashi
- ◆ La French Tech Tokyo: Ms. Moeko Suzuki
- ◆ Hitachi, Ltd.: Ms. Yukari Nagano
- ◆ AC BIODE: Mr. Naotsugu Kubo
- ◆ Nikkei: Mr. Takashi Ueda
- ◆ FACIL'iti Japon: Ms. Sawako Nagai
- ◆ Agorize: Mr. Kanehiro Yoshida

#### ■ Recommended for

Those who are interested in expanding their business to France / EU.

Those who are interested in tech events and acceleration programs in France.

Those who are interested in collaborating with or investing in French startups.

Those who are interested in collaboration and open innovation with French companies.

Those who are interested in building a network of French related businesses.

#### ■ Event Details

Date and Time: Monday, June 24, 2024, 18:00 - 21:00 (doors open at 17:40)

Venue: Large Hall, 11F Fudanotsuji Square, 5-36-4 Shiba, Minato-ku, Tokyo 108-0014, Japan

<https://goo.gl/maps/CcdSCLHjNsXwfUJD8>

Participation Fee: ¥0, but advance registration required.

Off-Line Only: This event is for on-site participation only. Thank you for your understanding.

Organizer: Minato Campus Relo Group, designated management group of Minato City's Industry Promotion Center

Co-organizer: Agorize SAS, NARAFRANCE,

Supported by: Embassy of France in Japan - Business France, La French Tech Tokyo

Project in charge of: Campus Create Co.

Planning cooperation: Glova Inc. (Agorize Japan)

#### ■ About “GO GLOBAL” Series

The "GO GLOBAL" Series invites people who are active in various countries around the world to share their real voices and the latest knowledge on local conditions, business opportunities that Japanese companies/startups should target, suggestions from local trends, and key points to advance into the market, with a special focus on each region. We are preparing collaborative events with co-creation partners from various regions, so please look forward to these events.

#### ■ Minato City's Industry Promotion Center

The Industry Promotion Center is a facility that serves as a "future-development industrial promotion base" that brings together "the power of companies, people, and communities" and provides the latest information and technology. It opened in April 2022 in Fuda-no-tsuji Square, with a co-working space and a business support factory on the 9th floor, and can be used as a base for start-ups, entrepreneurs, freelancers, teleworkers, and those engaged in open innovation. It provides an environment where users can interact and collaborate with each other to promote open innovation and gather the latest business support information.