

GO GLOBAL 5月13日(月)
北欧バルト地域編 18:15~21:00

北欧バルト地域の未来を切り拓く
 イノベーションとスタートアップの舞台

ABOUT THE EVENT

北欧バルト地域は、その美しい自然と高いライフスタイルのほかに、世界的なイノベーションの中心地としても知られています。この地域から生まれるスタートアップやテクノロジー企業は、革新的なアイデアと持続可能なビジネスモデルを追求し、グローバルな市場で競争力を伸ばしています。北欧バルトのイノベーションとスタートアップの未来を共に拓くために、業界やエコシステムのリーダー、そしてスタートアップ企業がSusHi Tech Tokyoに合わせ集結します。本イベントを通じて、トレンドの分析や成功事例の共有を通じて、新たなビジネスのアイデアやパートナーシップを発見し、ビジネスモデルの革新につながるインスピレーションを得ましょう！

STARTUPS & COMMUNITY: PITCH & BOOTH

hyper[in] LightCode Photonics Arctic Farming
 hemovi Rexplorer IQM
 BLOX HUB Helsinki Stockholm TARTU

主催 共催: 港区立産業振興センター NAVA Nordic Asian Venture Alliance
 後援: ENTER BLOX Helsinki TARTU

GO GLOBAL シリーズ

港区立産業振興センター主催「GO GLOBAL シリーズ」では、世界各国でご活躍の方をお招きし、それぞれの地域に特化して、現地の概況や、日本企業/スタートアップとして狙うべきビジネスチャンス、現地トレンドからの示唆、進出のポイントなどについて、生の声と最新の知見を共有いただきます。

Programme

- 18:15 開場
- 18:30~18:50: NAVAと北欧バルトのエコシステム
- 18:50~19:10: 北欧と日本のイノベーション連携
- 19:10~20:00: Startup & Community ピッチ
- 20:00~20:30: スタートアップミートアップ
- 20:30~21:00: 懇親会

※時間と内容が変更する可能性があります。
 ※同時通知はございませんのでご了承ください

Speakers (登壇順)

- LightCode Photonics - Tarja Eichelmann 氏
- Lyocada - Markus Poroni 氏
- Hemovi - Pascal Dettweiler 氏
- ReXplorer - Henrik Hundt 氏
- Arctic Farming - Ignaty Romanov Chernigovs 氏
- IQM Quantum Computers - Ben Lee 氏
- Lyocada - Jakob Norman-Hansen 氏
- Helsinki Business Park - Pasi Mäkeläinen 氏
- Stockholm Business Region - Kenneth Sjöström 氏
- City of Tartu - Roozbeh Tanjavi 氏

How to Join

QRコード、または港区立産業振興センターのホームページ (<https://minato-sansin.com/>) の「コワーキングスペース」[イベントページ]からお申し込みいただけます。※ご参加には事前申込が必要です。

Access

〒108-0014 東京都港区芝5丁目56番4号
 札の社スクエア 港区立産業振興センター 11F
 ホール大 (※エレベーター上って右側)

港区立産業振興センター総合受付
 TEL: 03-6435-0601
 WEB: <https://minato-sansin.com/>
 月~土・祝: 9:00 - 21:00
 日: 9:00 - 16:30

GO GLOBAL 運営体制

- 主催: 港区立産業振興センター-協定管理者
 みなと・キャンパス・リゾグループ
- 共催: NAVA(Nordic Asian Venture Alliance)
- 事業担当: 株式会社キャンパスクリエイト
- 後援: BLOX, City of Tartu, Enter Espoo, Helsinki City, Nordic Innovation House, 在日エストニア大使館
- 企画協力: 株式会社ローバ (Agorize Japan)

Hosted by Minato City's Industry Promotion Center, the ninth session of "GO GLOBAL" Chapter of Nordic and Baltic regions, a seminar where you can connect with key persons in the start-up ecosystem in countries around the world. Minato City's Industry Promotion Center aims to build a co-creation partnership platform together with embassies and ecosystems around the world, and as part of these activities, we are launching the "GO GLOBAL" seminar series. The objective is to support Japanese companies and start-ups in their global expansion based on collaboration with co-creation partners.

■ Programs

“The Nordic-Baltic Region's Stage for Innovation and Startups for the Future”

Besides its natural beauty and high lifestyle, the Nordic and Baltic regions are known as global centers of innovation. Startups and technology companies emerging from this region pursue innovative ideas and sustainable business models to remain competitive in the global marketplace. Industry and ecosystem leaders and startups will gather at SusHi Tech Tokyo to chart the future of innovation and startups in the Nordic and Baltic regions together. We hope you to come and discover new business ideas, partnerships, and inspiration to innovate your business model by analyzing trends and sharing best practices at this event!

- 18:15 - Doors open
- 18:30 - 18:50: NAVA and the Nordic-Baltic ecosystem
- 18:50 - 19:10: Nordic-Japanese Collaboration of Innovation
- 19:10 - 20:00: Startup & Community Pitches
- 20:00 - 20:30: Startup Meetup
- 20:30 - 21:00: Social gathering
- 21:00 - Estimated closing time

■ Speakers

<Startups>

- [LightCode Photonics](https://nordicasian.vc/ja/startup/lightcode-photonics/), Estonia – Ms. Terje Eichelmann
- [HyperIn](https://nordicasian.vc/ja/startup/hyperin-3/), Finland – Mr. Markus Porvari
- [Hemavi](https://explore.hemavi.com/en/tenants), Sweden – Mr. Pascal Dettwiler
- [ReXplorer](https://nordicasian.vc/ja/startup/rexplorer/), Estonia – Mr. Hendrik Hundt
- [Arctic Farming](https://www.arcticfarming.io/), Finland – Mr. Ignaty Romanov Chernigovsky
- [IQM Quantum Computers](https://www.meetiqm.com/), Finland – Mr. Ben Lee

<Community Pitch>

- [BLOXHUB](https://bloxhub.org/), Denmark – Mr. Jakob Norman-Hansen
- [Helsinki Partners](https://www.helsinkipartners.com/), Finland – Mr. Panu Maulaheimo
- [Stockholm Business Region](https://www.stockholmbusinessregion.com/), Sweden – Mr. Konrad Szczesny
- [City of Tartu](https://www.tartu.ee/en/why-tartu#tartu-as-a-business-hub), Estonia – Mr. Roomer Tarajev

■ Recommended for

Those who are interested in expanding their business to Nordic and Baltic regions.

Those who are interested in tech events and acceleration programs in Nordic and Baltic regions.

Those who are interested in collaborating with or investing in Nordic and Baltic regions startups.

Those who are interested in collaboration and open innovation with Nordic and Baltic regions companies.

Those who are interested in building a network of Nordic and Baltic regions related businesses.

■ Event Details

Date and Time: Monday, May 13, 2024, 18:15 ~ 21:00 (doors open at 18:00)

Venue: Large Hall, 11F Fudanotsuji Square, 5-36-4 Shiba, Minato-ku,
Tokyo 108-0014, Japan

<https://goo.gl/maps/CcdSCLHjNsXwfUJD8>

Participation Fee: ¥0, but advance registration required.

Off-Line Only: This event is for on-site participation only. Thank you for your understanding.

Organizer: Minato Campus Relo Group, designated management group of
Minato City's Industry Promotion Center

Co-organizer: Nordic Asian Venture Alliance (NAVA - Nordic Asian Venture Alliance)
BLOX, City of Tartu, Enter Espoo, Helsinki City, Nordic innovation House,
Embassy of the Republic of Estonia in Japan

Project in charge of: Campus Create Co.

Planning cooperation: Glova Inc. (Agorize Japan)

■ About "GO GLOBAL" Series

The "GO GLOBAL" Series invites people who are active in various countries around the world to share their real voices and the latest knowledge on local conditions, business opportunities that Japanese companies/startups should target, suggestions from local trends, and key points to advance into the market, with a special focus on each region. We are preparing collaborative events with co-creation partners from various regions, so please look forward to these events.

■ Minato City's Industry Promotion Center

The Industry Promotion Center is a facility that serves as a "future-development industrial promotion base" that brings together "the power of companies, people, and communities" and provides the latest information and technology. It opened in April 2022 in Fuda-no-tsuji Square, with a co-working space and a business support factory on the 9th floor, and can be used as a base for start-ups, entrepreneurs, freelancers, teleworkers, and those engaged in open innovation. It provides an environment where users can interact and collaborate with each other to promote open innovation and gather the latest business support information.